

MALL PLAZA

FERNANDO DE PEÑA

Becoming the largest mall operator in South America with a compelling value proposition

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mallplaza

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INVESTOR

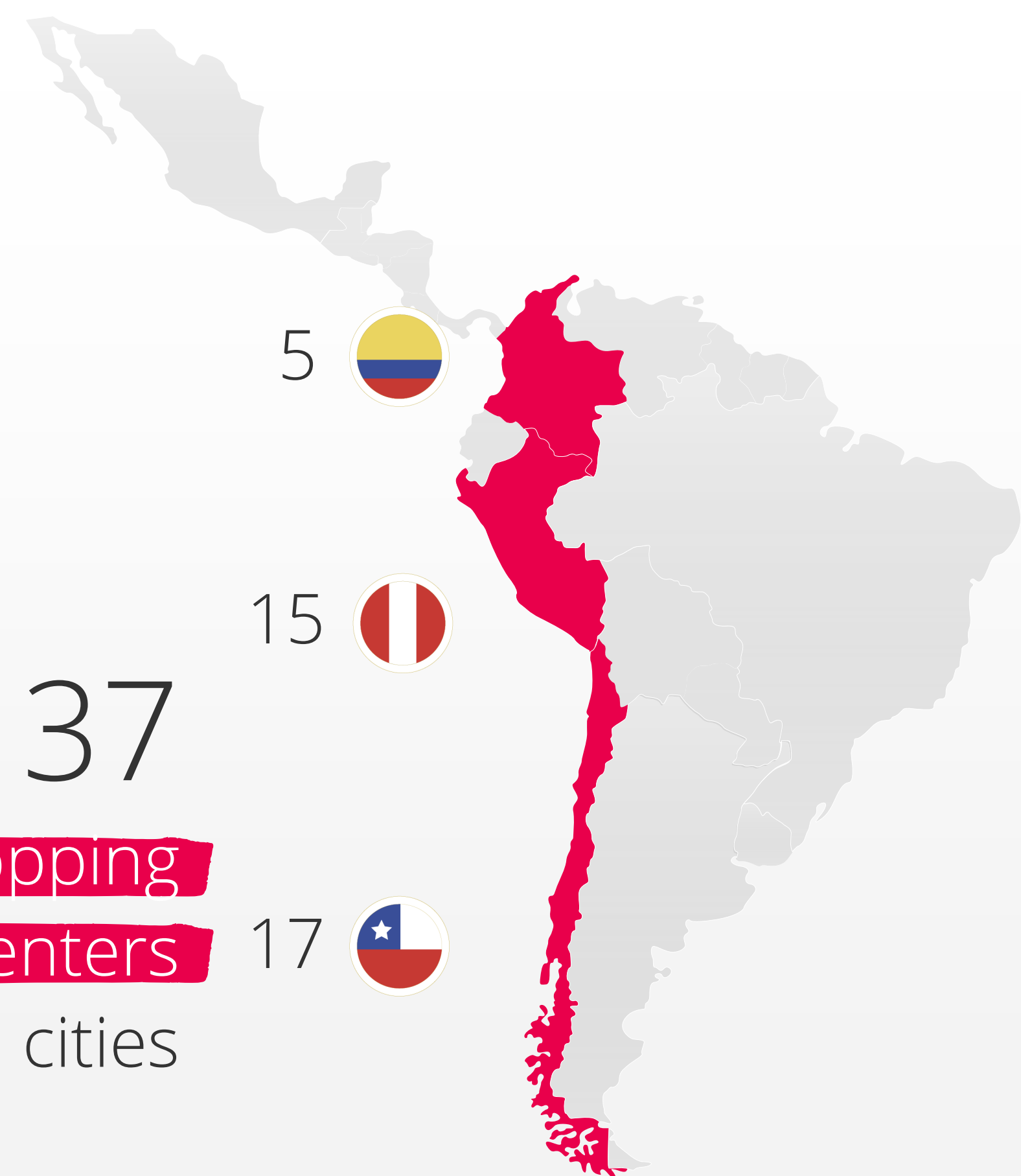
DAY 2024

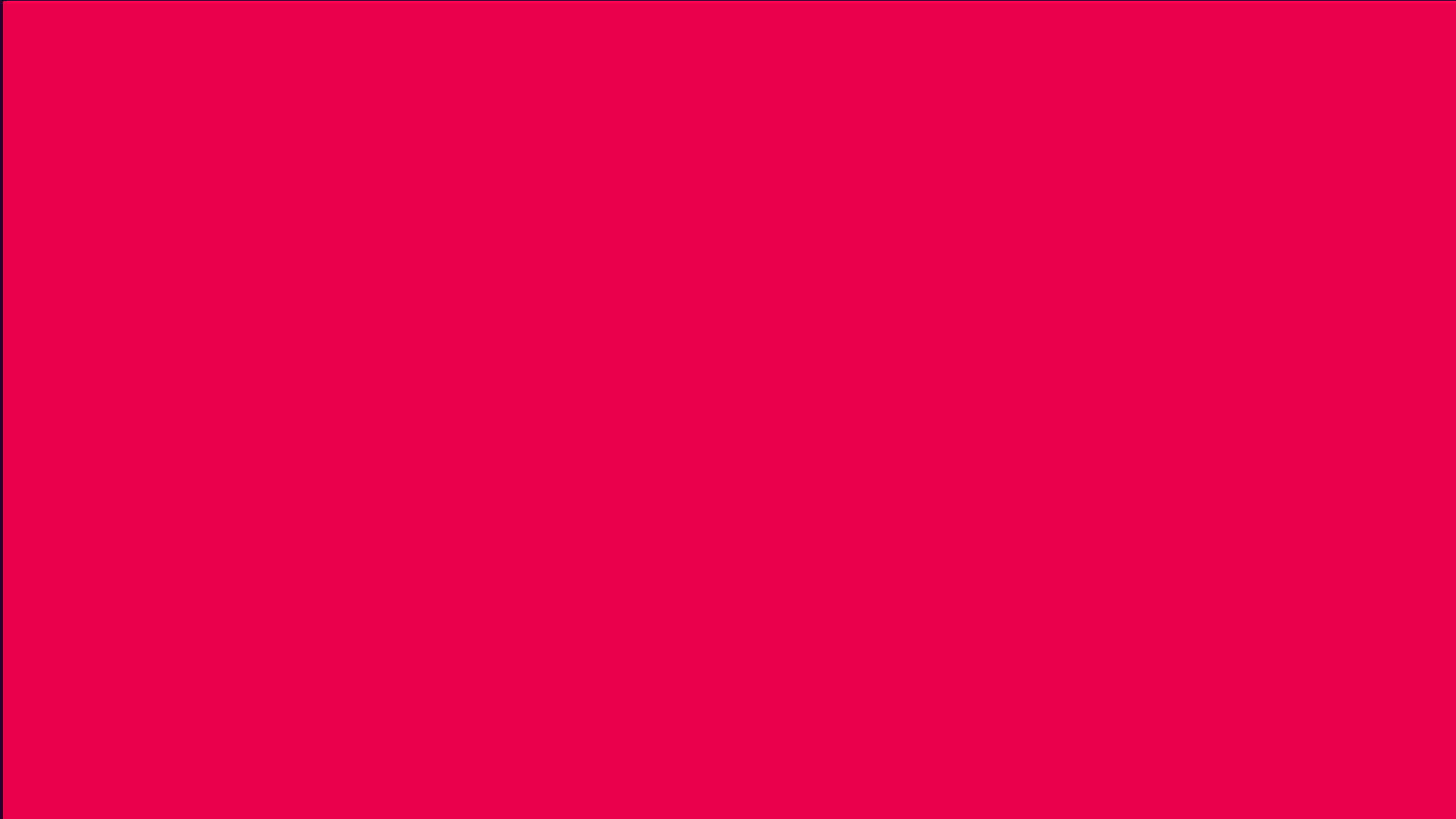
The largest operator in the region

with a unique portfolio of top tier assets and top of mind brands and stores

2.3 MM sqm of GLA	3.7 B US\$ Market Cap	10 Tier A Assets +60% of company's EBITDA
343 MM visitors per year	47% GLA focused on experiences & convenience	GATEWAY in the Andean region for global brands and investors
+4,900 stores		

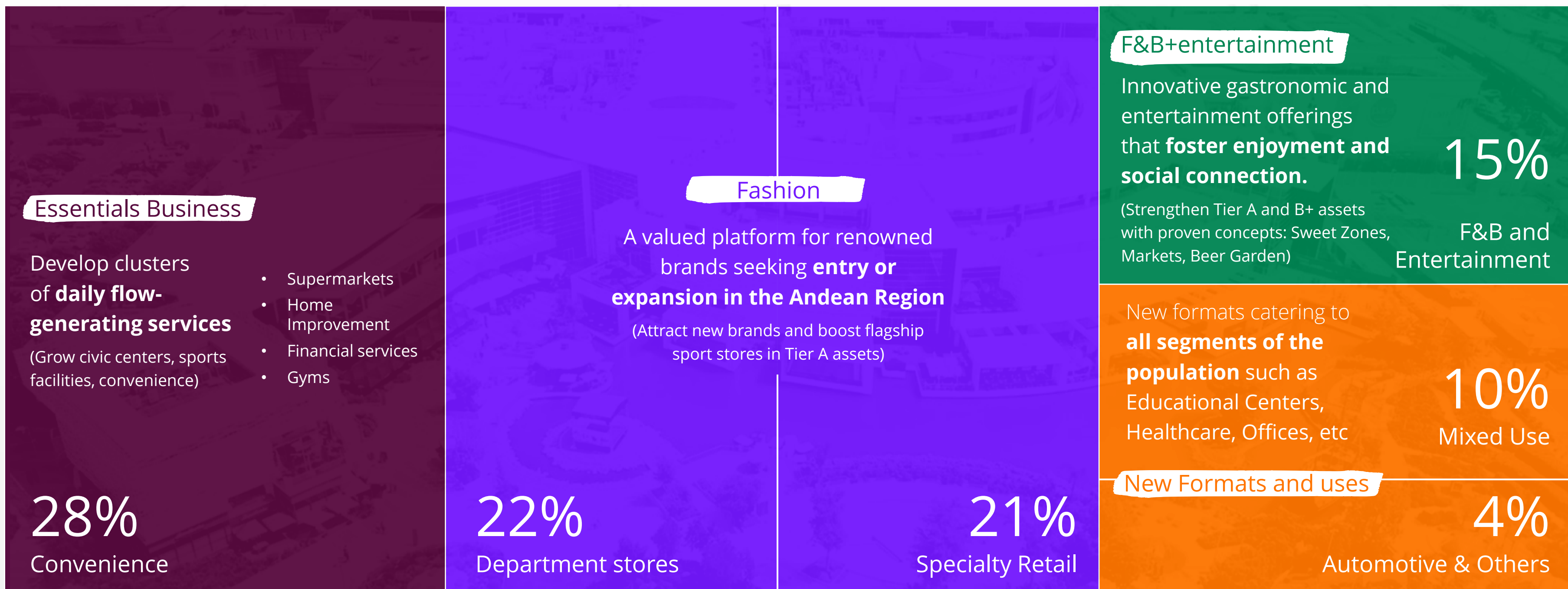
37
shopping centers
in 23 cities





A strategically balanced retail mix delivers an exceptional visitor experience ensuring traffic and frequency

% GLA



Expand our digital value proposition to generate new revenue streams in an integrated phygital space

Omnichannel services



Generate digital visitor flow to our urban centers

+730 K packages delivered through our 19 Click&Collect LTM, as of September 2024

Increase sales of our tenants

Generating more than US\$ 91 MM in GMV LTM, as of September 2024

Generate data and better understanding customer habits

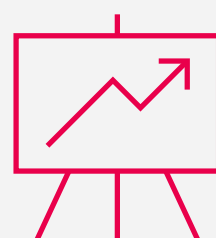
+ 560 K contactable clients and 332 stores using *Followup* tools to measure conversion, heat maps and footfall as of September 2024

Become an omnichannel differentiator in the Shopping Center industry

1st place Most Innovative Companies Chile 2024 in Shopping center categories and 3rd place in Chile ranking (277 companies) in Omnichannel

Index 2024

New revenue streams



On and off-site marketing media services to monetize customer touchpoints

408% growth as of September 2024 YTD vs 2023

Frictionless smart parking

25% penetration of digital parking in Chile as of September 2024

Brownfield

Tangible growth avenues with relevant projects already under execution

Benefits

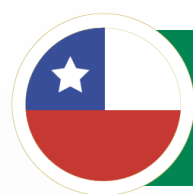
Faster, low risk execution

Cost attractive

Drives market share of current urban centers

Available landbank for future developments

GLA in the next 5 years:



+125K m²



+100K m²

Mallplaza Vespucio Case in Chile:

1990 ——— 8x growth in brownfield in 34 years ——— 2024



24k m²

Leadership position in the southeast part of Santiago

+2 million visitors per month

190k m²*

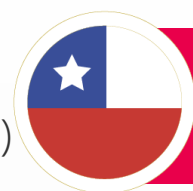
Diversified offer of fashion, F&B, entertainment, services, automobile sales and mixed use spaces (Health, Education and Offices)

M&A

Tangible growth avenues with relevant projects already under execution



Future market opportunities⁽¹⁾



31% MS



21% MS



4% MS

Acquisition success stories:

2020: Mallplaza NQS

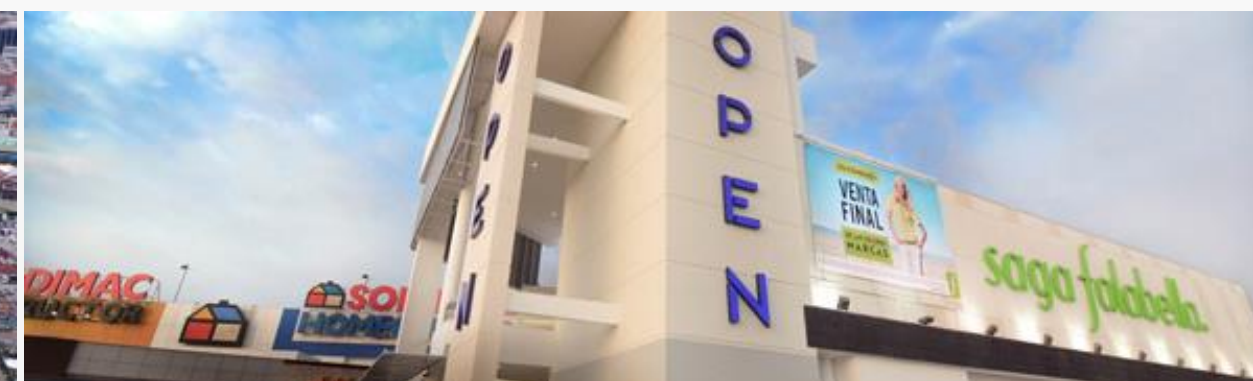


Complete renewal of the commercial offer

3x increase in footfall

137% increase in sales

2024: Falabella Peru



Acquisitions:

66.6% Mallplaza Peru

100% of Open Plaza Peru

(1) MS: Market Share.